

**Community-to-community sharing,
moving to managed
communications.**

Our Gathering 2023

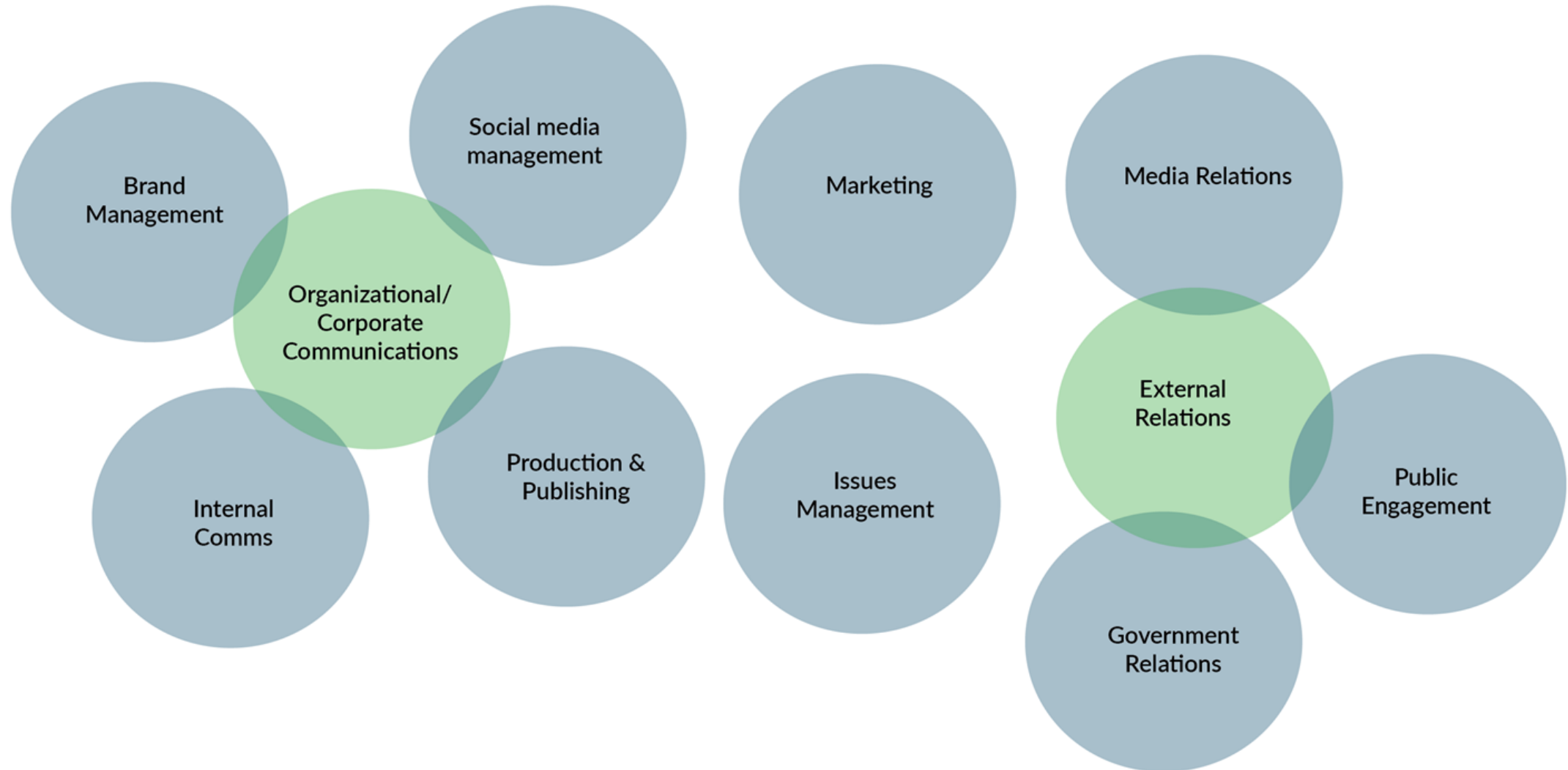


Pour the concrete where people walk

Some definitions...

- Communication is about the exchange of information
- Communication^s is the management of communication at an administrative level.

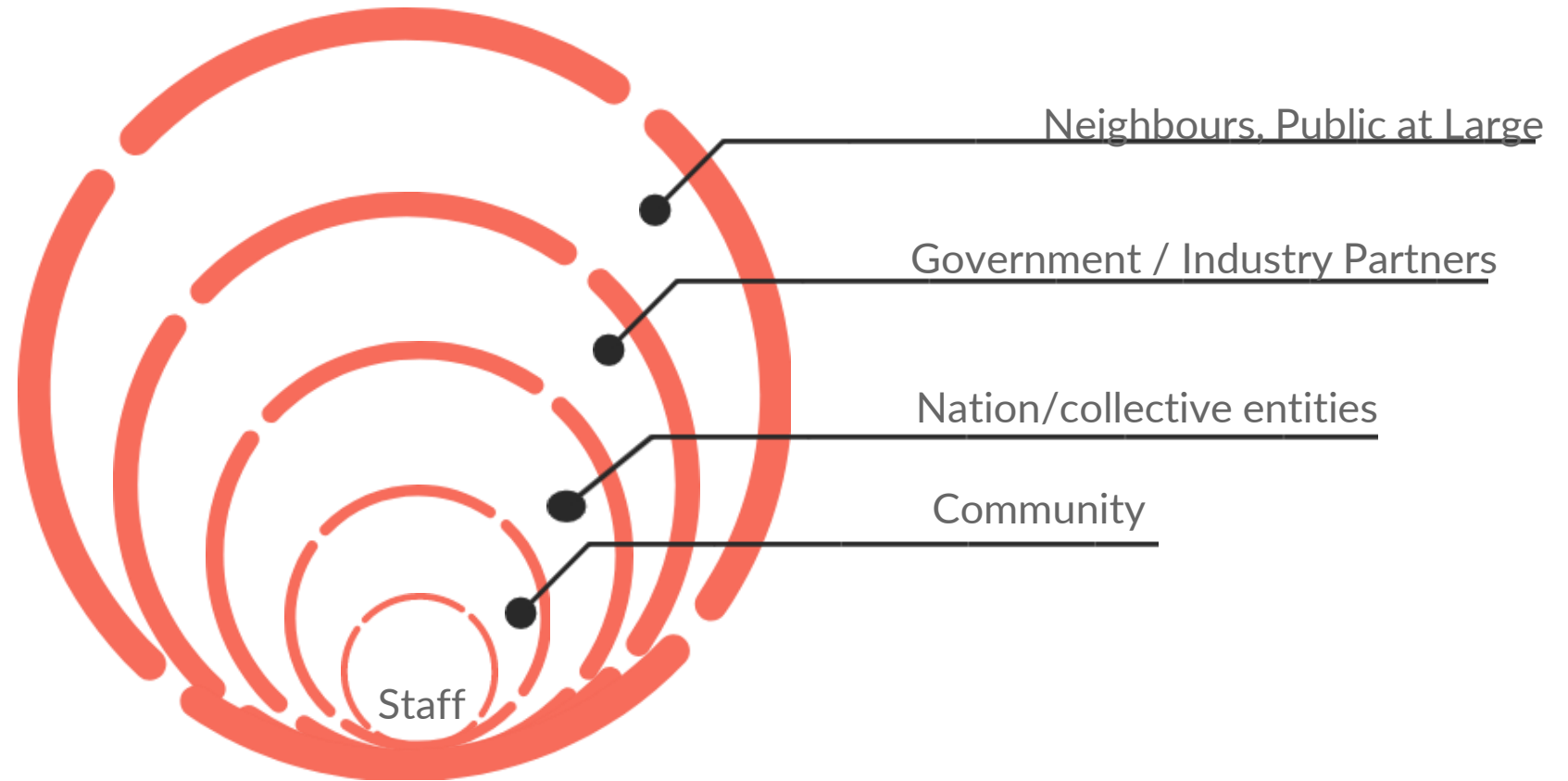
What is Communications?



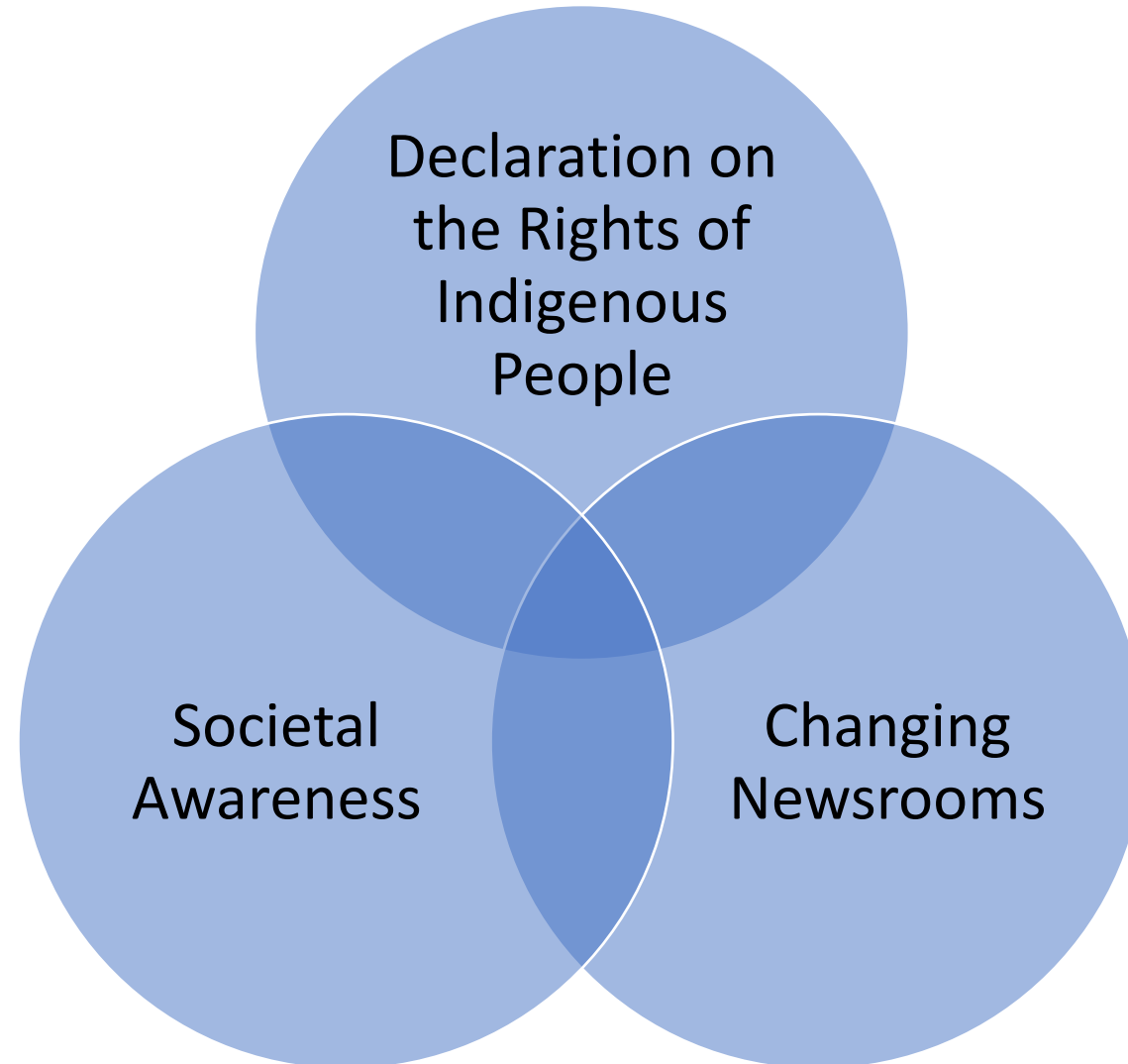


S.O.S.

Public-centric Thinking



Why this matters right now



GOAL

PROMISE

Inform

To provide the public with balanced and objective information to assist them in understanding the problem, options and/or solutions.

We will keep you informed

MOU with forestry company

Gather
Consult

To obtain public feedback on analysis, options and/or decision.

We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.

New dog by-law

Involve

To work with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.

We will work with you to ensure that your concerns and aspirations are directly reflected in the solution developed and provide feedback on how public input influenced the decision.

Assuming Child Welfare jurisdiction

Collaborate

To partner with the public in each aspect of the decision including the development of options and the preferred solution.

We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.

Non-payment of Rent

Partner
~~Empower~~

To place final decision-making in the hands of the public.

We implement what you decide.

Electoral Reform, Treaty

One way communication
Public information model

Two-way communication
Resolve conflict and promote mutual benefit